

What to do in the Var during your camping vacation?



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By Floriane

The Var is a department we particularly love for its high level of sunshine (300 days of sunshine a year), its turquoise beaches, its hilltop villages and its paths that smell of garrigue. But you're wondering **what to do in the Var during your vacation**? Between the sea and the hinterland, wild coves and Provençal markets, the department is brimming with ideas for outings and activities to suit all tastes.

We'll take you to the **Var's** most **beautiful beaches, charming villages, must-see hikes** and outdoor activities to make the most of your vacation.

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Why camping in the Var?

There's no denying it: camping here is almost a matter of course. Between the Mediterranean, the Maures massif and the red landscapes of the Estérel, the Var is the perfect place for an outdoor vacation.

The campsite becomes a real **base camp**. In just a few kilometers, you can go from

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a lively beach to a small hilltop village, or explore a trail in the heart of a nature park. That's why we think it's one of the best ways to enjoy the Var [enjoy the Var on a Tohapi campsite](#) camping in the Var: be as close to nature as possible, while retaining the comfort of a mobile home or a pitch conveniently located for exploring the whole department.

It's also a smart choice **on the budget**. In high season, seaside accommodation can quickly become expensive. Campsites often offer excellent value for money, with facilities designed with families in mind: swimming pool, entertainment, kids' clubs, sports fields... Enough to keep everyone busy even before setting off to explore the surrounding area.

The most beautiful beaches in the Var

It's hard to talk about a vacation in the Var without mentioning its beaches. We're no strangers to the [beaches of the Ile d'Oléron](#), where we live, and we love the Mediterranean for its crystal-clear waters. There really are a multitude of magnificent beaches in the Var, from long stretches of sand to small, more confidential coves. Here's a selection of our favorites, even if the choice wasn't easy!

Almanarre beach

Located on the **Giens peninsula**, **l'Almanarre beach** is, in our opinion, one of the most beautiful and unspoilt in the département. Almost 5 kilometers long, it's renowned for its shallow waters and more unspoilt atmosphere than urban beaches. Kitesurfers and windsurfers love this spot, especially on mistral-fed days. *Parking at the start of the peninsula is ample, and a free little train drops you off at several stops along the beach.*

The beaches of Pampelonne

Just a few kilometers from Saint-Tropez, the sandy beach of Pampelonne stretches for almost 4.5 kilometers. There's always a place to put your towel down, even in midsummer. The water is clear and shallow, with views of the mountains. *(parking €8)*

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Estagnol beach

The more intimate Estagnol beach is perfect for families. The water is shallow, almost turquoise, and the nearby pine forest offers a welcome spot of shade in the hottest hours. You can easily spend the day here, picnicking and swimming.
(parking €12)

Villages and towns of character to visit

The Var hinterland is full of hilltop villages, cobbled lanes and shady squares where time seems to slow down. Once again, the selection wasn't easy, so here are the 3 must-see villages in our opinion:

Bormes-les-Mimosas

Ranked among [most beautiful villages in France](#) Bormes-les-Mimosas offers a

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tangle of medieval alleyways, colorful facades and superb sea views. What we particularly loved here was the village's green character.

There's an incredible diversity of species: bougainvillea, laurel, mimosa, succulents, Mediterranean flowers... It's almost as if you're strolling through an **open-air botanical garden**. In winter, thanks to the region's particularly mild climate, the village turns yellow and is literally covered in mimosa blossoms.

Seillans

Perched in the Pays de Fayence region, Seillans, named "Plus Beau Village de France", is a village of authentic charm. You'll discover vaulted passageways, artists' studios and a breathtaking view of the surrounding countryside. It's the perfect place for a late afternoon stroll when the heat is off.

Just a few minutes from the center, you can also discover the **Gourbachin waterfall**, often referred to as the Seillans waterfall. Nestled in the heart of the countryside, it's worth the short walk along a path that can be a little rocky, but is accessible with good shoes. The waterfall is not huge, especially in summer when the flow is lower, but the setting is wild and soothing.

Tourtour

Tourtour has also been awarded the title of "**Most Beautiful Village in France**" (we told you the region was top-notch), and offers exceptional panoramic views over the region. At an altitude of over 600 metres, the air is a little fresher, and the view extends as far as the Maures massif on a clear day.

Tourtour is also known for its typical Provencal charm. The narrow cobbled streets, the peaceful atmosphere of the village, the fountains, the old mill and the Saracen tower are all reminders of the village's medieval past.

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Hikes and natural landscapes not to be missed

The Var is an incredible playground for nature lovers and walkers.

- **The Estérel massif:** the region's little nugget, with its red rocks plunging into the sea, the Estérel offers spectacular panoramas. The massif can be explored on foot or by mountain bike along a number of signposted trails. The Corniche d'Or road is another great option for admiring the scenery without too much walking.
- **The Cap Dramont coastal path,** just a few minutes from Saint-Raphaël, is one of our favorite walks in the Var. Here, you walk among the red rocks typical of the Estérel region, with the Mediterranean as a backdrop. The

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contrast between the intense blue of the water and the ochre stone is just magnificent, especially at the end of the day when the light becomes warmer. The trail follows the coastline, offering superb views of the Île d'Or, a small rocky islet that has become emblematic. The trail is generally accessible, although there are a few stony sections. Good footwear is therefore recommended, especially in summer when the terrain can be dry and slippery. The complete loop around Cap Dramont is around 3 to 4 kilometers long, depending on [the itinerary chosen](#).

A **camping vacation in the Var** means choosing diversity: heavenly beaches, charming villages, spectacular walks and activities for all the family.

Don't hesitate to drop us a **line** below, to let us know if you're planning this trip, to ask any questions you may have, here or on [Instagram](#), we'll be delighted to get back to you.

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